



ANNUAL REPORT 2007

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Dear Friends,

In 2007 we continued to see an ever-increasing upward spiral in our patient load at the Clinic – **2,488 patients**, a **50 percent increase** over 2006. We would have a substantially larger increase in the number of patients, if we had the space to accommodate more. We are committed to meeting the need in our community, no matter what it takes. **In April, the Clinic expanded its hours of service by adding Thursday evening hours.** Last year the Clinic's **expenses increased by 57 percent.** Fortunately, the generosity of our community rose up to meet the challenge. We begin 2008 in the midst of an earnest search for expanded facilities and services and more volunteers, particularly on the clinical side.

The Clinic welcomes individuals and families who lack health insurance and whose income is at or below 200% of the federal poverty level. Clinic clients receive the medical attention and practical information they need to maintain their health in a friendly and caring atmosphere. The Clinic also serves as a valuable resource in helping to locate follow-up services. The Lake Area Free Clinic continues to provide all of these services with a dedicated volunteer staff. Due to the generosity of these individuals and the community, we have been able to offer thousands of people the dignity of getting their families' basic health care needs met.

2007 featured the third annual M*A*S*H-themed fundraising gala, held at the Olympia Resort. Thanks to the tireless and creative efforts of our volunteer gala committee and generous supporters, we were able to raise more than \$53,000, after expenses, for our worthy cause. In the process, we made a number of new friends, all of whom enjoyed a wonderful evening.

Thankfully, 2007 also marked the receipt of grants, monetary donations and donated items and time from numerous individuals and organizations in the community. Significant contributors are listed on page 3.

Mission Statement

“Our mission to the community is to provide a free health clinic, staffed by volunteer professionals, to provide access to free medical care for the uninsured. The intention of the Lake Area Free Clinic is to help people who are trying to help themselves and their families, but have neither medical insurance nor the ability to pay for such care.”

A Brief History

For a number of years it was recognized that there was a sector of citizens within our community who were unable to obtain health care and were not offered health insurance. They did not fall under any government plan of assistance nor were they financially able to obtain insurance or care on their own.

Physicians at Oconomowoc Memorial Hospital became acutely aware of the problem as more and more of these citizens would arrive as patients in the Emergency Department as a result of untreated conditions. This was documented by Emergency Department physicians who determined that over 1,800 uninsured individuals sought care through the Emergency Department in 1999. Various options to deliver preventive care were explored and, after careful consideration, the concept of the Clinic was formulated.

The idea was shared with others and a Board of Directors was formed to set the wheels in motion and champion the cause in the community. In July of 2001 the Lake Area Free Clinic opened its doors and hearts to the medically uninsured in our community. The generosity of the Oconomowoc Memorial Hospital Foundation and many other groups and individuals made the project financially feasible.

Today the Clinic is serving thousands in our community with a volunteer staff of professionals and lay people. It is in all of our best interests to continue to nurture this valuable community resource.

Goals for 2008

- Respond to the community's increasing need for medical care by:
 - ◊ Moving the Clinic into larger accommodations;
 - ◊ Increasing the number of days/hours per week the Clinic sees patients;
 - ◊ Recruiting additional Clinic volunteers, particularly medical professionals
 - ◊ Expanding the types of services the Clinic provides; and
 - ◊ Expanding the Clinic's fundraising efforts
 - ◊ Hire a full-time Clinic Administrator

January – December 2007 Utilization Statistics

Patient Activity

Total Number of Patient Visits	2,488
Number of Admissions (first visits)	526
Number of Male Patient Visits	1,092
Number of Female Patient Visits	1,396

Zip Codes of Patients

53066 Oconomowoc	815
Other Zip Codes	1,673

Volunteer Hours (est.)

Physician and Nurse Practitioner Hours	472
RN Hours	1,129
Clerical Hours	1,258
Interpreter Hours	252
Coordinator, Janitor and Student Hours	286
Board Member Hours	1,281
Total Volunteer Hours	4,678

LAKE AREA FREE CLINIC, INC.
Statement of Revenue and Expense—Cash Basis
For the Twelve Months Ended December 31, 2007

Revenue	
Contribution Receipts	\$ 112,352
Grant Receipts	65,900
Gala Receipts	70,256
Interest Income	5,509
Total Revenue	254,017

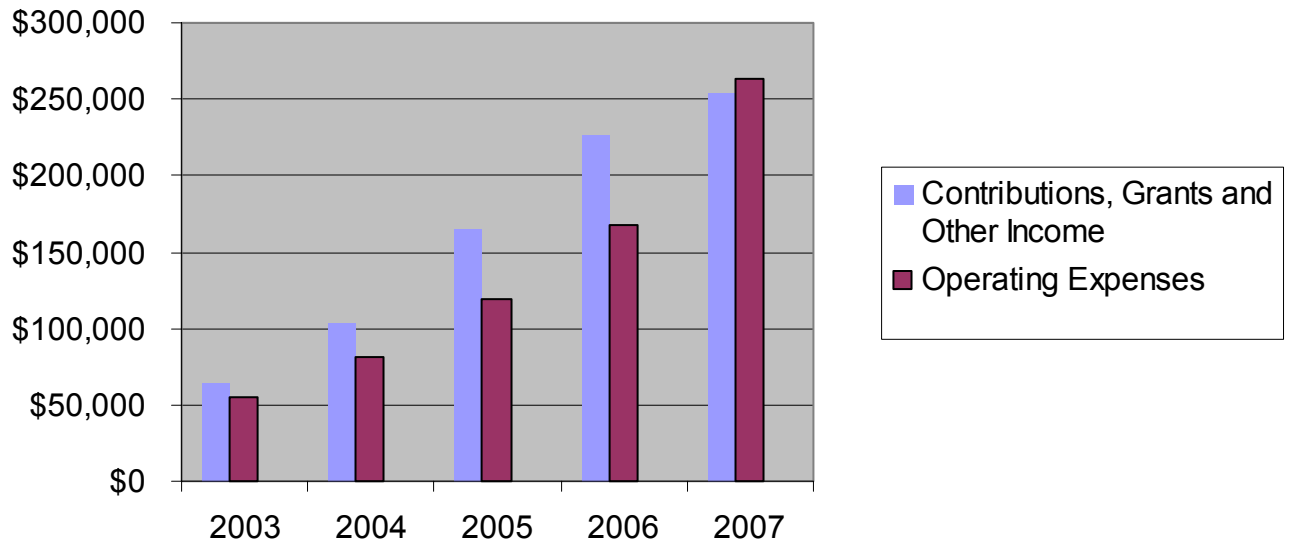
Operating Expenses	
Bank & Credit Card Fees	1,297
Conferences	939
Depreciation	676
Gala	17,164
Insurance	1,431
Interpreter	2,356
Lawn, Landscaping & Snowplowing	490
Maintenance and Repairs	77
Medical Supplies & Services	
Prescription Drugs	169,991
Supplies & Services	9,296
Miscellaneous	61
Office and Computer Supplies	2,393
Payroll Tax	2,480
Postage and P.O. Box Rental	1,716
Professional and Legal Fees	3,126
Promotional Activities	2,132
Registration/Certification Fees	20
Rent	12,000
Telephone and Internet Access	2,246
Utilities	1,562
Wages	<u>31,698</u>
Total Operating Expenses	263,151

Excess Revenue over Expense **\$ (9,134)**

Significant Grants and Contributions for
2007

\$15,000+	
Oconomowoc Memorial Hospital Foundation	
Ruehlow Family Foundation	
\$10,000—\$14,999	
Victor Braun Foundation, Inc.	
Scherffius Fund	
Wauwatosa Savings Bank Fund	
\$5,000—\$9,999	
Anonymous	
St. John Chrysostom	
Lord of Life Lutheran Church	
Richard and Lynn Schwaab	
Oconomowoc Memorial Auxiliary	
Richard and Karen Bertrand	
Collin Johnson & Kirsten Olson	
Brian & Colleen Kueck	
David Ferguson	
Katherine Bayless & Thomas Mann	
Darrell Landry & Sherri Mann	
Michael Whittaker	
\$2,000—\$4,999	
Oconomowoc Memorial Hospital	
Greater Delafield Community Fund	
Beverly Bruno	
Patricia and John Celek	
Our Saviors Lutheran Church	
Karin Hague and David Frieland	
Kettle Moraine United Presbyterian Church	
Michael & Kathleen Kellog	
Power Test	
Debbink Family Foundation	
Raymond & Collette Warell	
Donna Schlender	
Mark & Mary Hollister	
Michael Phillips	
Olympia Resort & Conference Center	
Karen Jensen	

Revenue vs. Expenses 2003-2007



**Lake Area Free Clinic
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