



## ANNUAL REPORT 2004

Dear Friends,

When the Lake Area Free Clinic opened its doors on July 3, 2001, we knew that we would see an ever-increasing need for our services. However, we could not have predicted the tremendous increase in patients that we saw in 2004 – **1,018 patients**, a **63 percent increase** over 2003. It is estimated that there are now more than 44 million working Americans without health insurance, with more being added to this number every day. Needless to say, the challenge to meet this need in our community is our main task at hand. Last year the Clinic's **expenses increased by 46 percent**.

The Clinic welcomes individuals and families who lack health insurance and whose income is at or below 200% of the federal poverty level. Clinic clients receive the medical attention and practical information they need to maintain their health in a friendly and caring atmosphere. The Clinic also serves as a valuable resource in helping to locate follow-up services.

The Lake Area Free Clinic continues to provide all of these services with a caring volunteer staff. Due to the generosity of these individuals and the community, we have been able to offer hundreds of people the dignity of getting their families' basic health care needs met.

Thankfully, 2004 also marked the receipt of three separate grants by the Clinic: a grant to develop a strategic plan for fundraising from the **Non-Profit Management Fund of Waukesha County**; a three-year grant to provide prescription drug funds from the **Scherffius Fund**; and a grant to provide an interpreter and patient education materials from the **Southeastern Wisconsin Educators Association**. Other significant donations were received from the **Oconomowoc Memorial Hospital Foundation**, **Oconomowoc Hospital Auxiliary**, **Michael and Beverly Bruno**, **Oconomowoc Memorial Medical Staff**, **Wauwatosa Savings Bank** and an anonymous donor. Many thanks also go out to the numerous individuals and organizations who donated funds, time and needed items.

Lake Area Free Clinic Board of Trustees

### *Mission Statement*

*“Our mission to the community is to provide a free health clinic, staffed by volunteer professionals, to provide access to free medical care for the uninsured. The intention of the Lake Area Free Clinic is to help people who are trying to help themselves and their families, but have neither medical insurance nor the ability to pay for such care.”*

## A Brief History

In 1993 it was recognized that there was a sector of citizens within our community who were unable to obtain health care and were not offered health insurance. They did not fall under any government plan of assistance nor were they financially able to obtain insurance or care on their own.

Physicians at Oconomowoc Memorial Hospital became acutely aware of the problem as more and more of these citizens would arrive as patients in the Emergency Department as a result of untreated conditions. Various options to deliver preventive care were explored and, after careful consideration, the concept of the Clinic was formulated.

The idea was shared with others and a Board of Directors was formed to set the wheels in motion and champion the cause in the community. The generosity of the Oconomowoc Memorial Hospital Foundation and many other groups and individuals made the project financially feasible.

Today the Clinic is serving hundreds in our community with a volunteer staff of professionals and lay people. It is in all of our best interests to continue to nurture this valuable community resource.

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### Goals for 2005

- Develop a marketing plan to create awareness of the Lake Area Free Clinic throughout the community
- Increase the number of health care providers volunteering their time to the Lake Area Free Clinic
- Expand the number of hours of operation of the Lake Area Free Clinic
- Increase Clinic collaboration with other Waukesha County resources

#### January – December 2004 Utilization Statistics

##### Patient Activity

Number of Patient Visits	1,018
Number of Admissions (first visits)	322
Number of Male Patients	391
Number of Female Patients	627

##### Zip Codes of Patients

53066 Oconomowoc	449
Other	569

##### Volunteer Hours (est.)

Physician & Nurse Practitioner Hours	364
RN Hours	616
Pharmacist Hours	78
Clerical & Interpreter Hours	647
<b>Total Volunteer Hours</b>	<b>1,705</b>

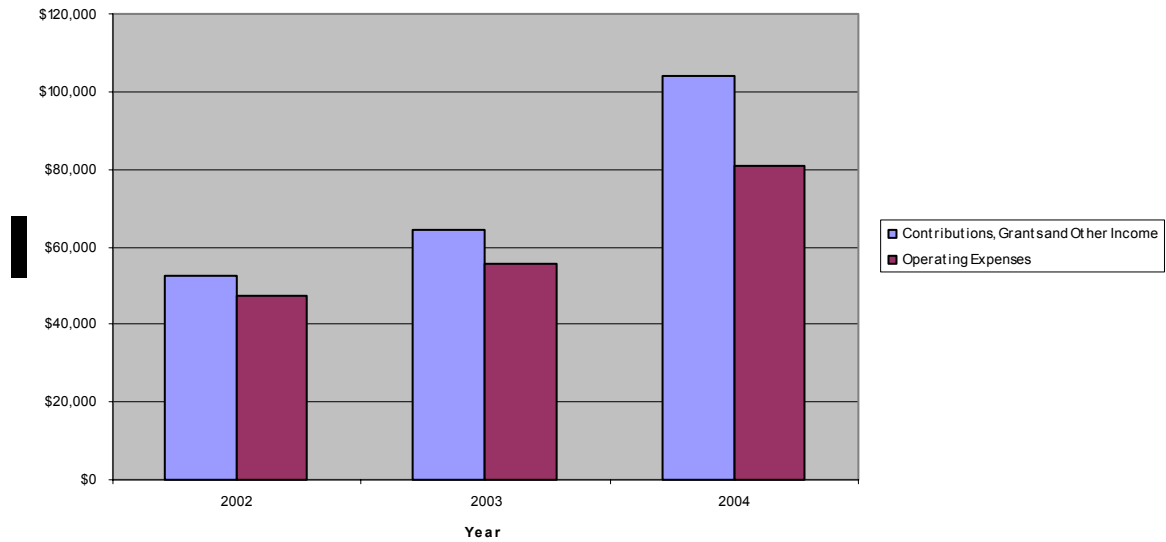
**LAKE AREA FREE CLINIC, INC.**  
**Statement of Revenue and Expense—Cash Basis**  
**For the Twelve Months Ended December 31, 2004**

Revenue	
Contribution Receipts	\$49,393
Grant Receipts	54,261
Miscellaneous Income	99
Interest Income	158
WIC Rental Income	<u>150</u>
Total Revenue	104,061
Operating Expenses	
Bank Fees	97
Depreciation	803
Independent Consultant	5,375
Insurance	1,233
Medical Supplies	41,993
Prescription Drugs	47
Other Medical Supplies	867
Miscellaneous	1,536
Office and Computer Supplies	1,255
Payroll Tax Expense	936
Postage and P.O. Box Rental	1,062
Promotional Activities	10,140
Rent	1,464
Telephone	1,984
Utilities	<u>12,293</u>
Wages	<u>81,085</u>
Total Operating Expenses	
Excess Revenue over Expense	<b>\$ 22,976</b>

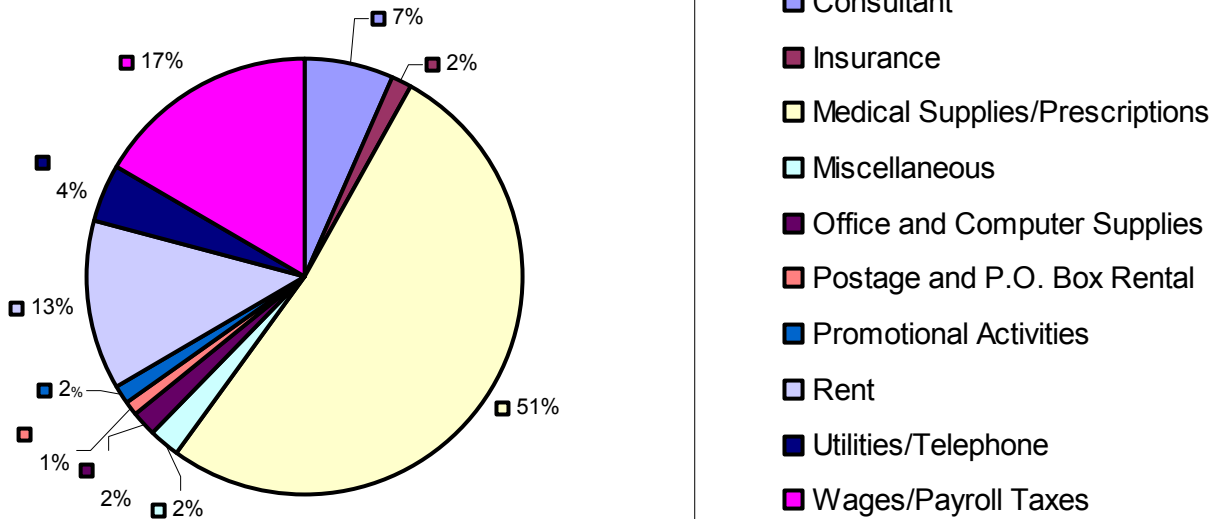
**LAKE AREA FREE CLINIC, INC.**  
**Operating Budget**  
**2005**

	2005 Budget
Operating Budget Revenue	
Contribution Receipts	\$67,147
Grant Receipts	37,000
Gala	10,000
Interest Income	158
Miscellaneous Income	<u>100</u>
Total Revenue	114,405
Operating Expenses	
Bank Fees	100
Capital Expenditures	5,000
Fund Raising Expense	1,500
Insurance	1,862
Maintenance	500
Medical Supplies—Prescriptions	55,453
Medical Supplies	2,600
Miscellaneous Fees	100
Office and Computer Supplies	1,200
Outside Patient Care Expenses	1,000
Payroll Tax Expense	2,166
Postage and P.O. Box Rental	1,600
Professional Fees (Audit)	3,000
Promotional Activities	1,000
Rent	10,140
Telephone	2,064
Utilities	2,500
Wages	<u>22,620</u>
Total Operating Expenses	114,405
Excess Revenue over Expense	<b>0</b>

### Revenues vs. Expenses 2002 - 2004



### 2004 Operating Expenses



**Lake Area Free Clinic**  
**432 S. Lapham Street**  
**P.O. Box 1100**  
**Oconomowoc, WI**  
**53066**  
**262-569-4990**