



*L AFC Mission: Our mission is to improve  
the overall health of those in need.*

## ANNUAL REPORT 2023

262-569-4990

[www.lakeareafreeclinic.org](http://www.lakeareafreeclinic.org)

*Dear Friends,*

On July 3, 2001 the Lake Area Free Clinic opened its hearts and doors for the first time to **provide medical services to the residents of Waukesha County who lacked health insurance and the ability to pay for health care.** Over the last 23 years thousands of Waukesha County residents have found a medical home at the Clinic (funded by donations and grants) where they receive compassionate medical care, medication, practical information, insurance enrollment assistance, transportation services and referrals needed to improve and maintain their health— ALL AT NO COST TO OUR MEDICAL PATIENTS.

The story of 2023, like the last 23 years, is not just about the Clinic's patients or the dedicated Clinic staff and volunteers who stepped up to tirelessly serve and adapt to meet their needs. It is also about the community, whose embrace of the Clinic's mission helped our neighbors in need.

Over the past 23 years we have:

- Served more than **9,000 medical patients**
- Accommodated more than **63,000 medical patient visits**
- Inspired community volunteers to contribute an estimated **141,400 hours of service** benefiting their neighbors
- Secured more than **\$4.5 million in free medications** for patients through Patient Assistance Programs offered by pharmaceutical companies
- Made available **lab services and x-rays from ProHealth Care and imaging and referral services from Aurora Health Care**

Since 2017, when – thanks again to the generosity of the community – L AFC added its full-service, seven-chair dental clinic for low-income Waukesha County adults, the dental clinic has:

- Served more than **7,100 dental patients**
- Accommodated more than **30,000 dental patient visits**
- Provided **dental services valued at more than \$13 million.**

As we continue to evolve, we are forever grateful to all of you in the community who provide us with the resources to meet the health care needs of our neighbors.

*Mary Reich, Executive Director*

## 2023 - A Brief Review

### Accomplishments

- ❖ LAFC finished its sixth full year of providing dental services with 5,062 dental patient visits, serving 1,843 unique patients
- ❖ The medical clinic utilization was up 23 percent over 2022 with 3,106 patient visits
- ❖ The medical and dental clinics saw a combined average of 67 new patients each month
- ❖ The Clinic provided health insurance enrollment assistance and transitioned approximately 100 Clinic patients into an affordable insurance plan
- ❖ Due to the Clinic's participation in Patient Assistance Programs offered by pharmaceutical companies, LAFC was able to supply patients with free prescription drugs valued at \$265,856
- ❖ Volunteers contributed over 11,000 hours of service to all facets of the Clinic's operations
- ❖ The 19th annual Gala raised more than \$200,000, funding eleven percent of the Clinic's operating costs
- ❖ LAFC provided 605 rides for patient appointments



## Goals for 2024

### Clinic Operations & Administration

- ❖ Accommodate 8,000+ medical and dental patient visits
- ❖ Transition 100 patients into BadgerCare or the Insurance Marketplace
- ❖ Add a bilingual case manager and expand mental health services
- ❖ Add a bilingual community health worker
- ❖ Add 10 new members to the LAFC Legacy Program
- ❖ Conduct tours of the Clinic for at least 100 people
- ❖ Establish a Dental Advisory Committee

### Community Awareness

- ❖ Increase engagement with the dental community, resulting in a greater number of volunteers, advocates and donors
- ❖ As a member of the National Association of Free and Charitable Clinics and the Wisconsin Association of Free and Charitable Clinics, increase awareness among elected officials, stakeholders and the community at large about the continued need for free and charitable clinics
- ❖ Provide speakers and information to organizations and businesses in Waukesha County to make them aware of the Clinic's services and mission

## LAFC Patients Expressing Their Gratitude



*"When tragedy struck my family and my life was flipped upside down, I was so humbled and grateful to have someone who could help me. I was nervous about coming to a free clinic. Mayra was nonjudgmental and truly very helpful, making sure I was comfortable every step of the way."*

**- Trisha, LAFC patient**



*"Since I came to the medical clinic, you have always helped me with my medicine and really my whole health. Thank you!"*

**-Noemi, LAFC patient**

# Lake Area Free Clinic

## Summary of Revenue and Expenses

January - December 2023



### Board of Directors

#### **President**

Joyann McChesney,  
RPh

#### **Vice President**

Bryan Breeser, RN

#### **Secretary**

Nancy Bradt

#### **Treasurer**

Peg Koenigs

#### **Medical Director**

Jay Pludeman, MD

#### **Dental Director**

Robert Schwade,  
DDS

#### **Executive Director**

Mary Reich, BSN

Ramon Aguirre

Kathy Allen

Karen Bialas, RN

Beth Boyer-Ryan

Mitzi Cass

Lisa Drew, DNP

Bridget Essma

Terry Ladwig

Nan Nelson

Robert Panther, MD

Eric Ruiz, DDS

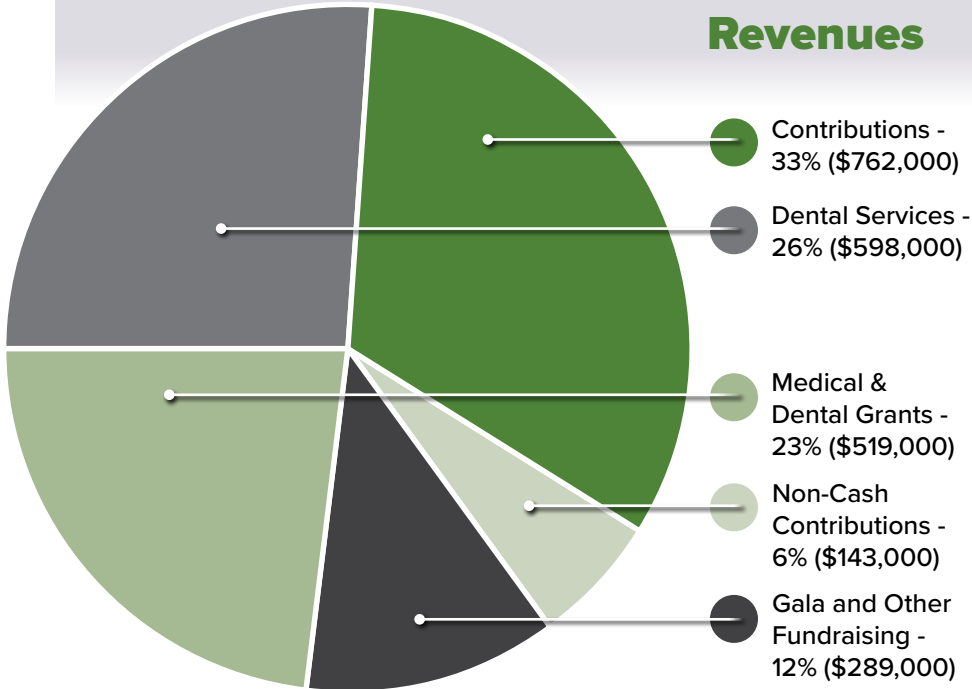
Joe Sorum

Jackie Stetina, CLS

#### **Lake Area Free Clinic**

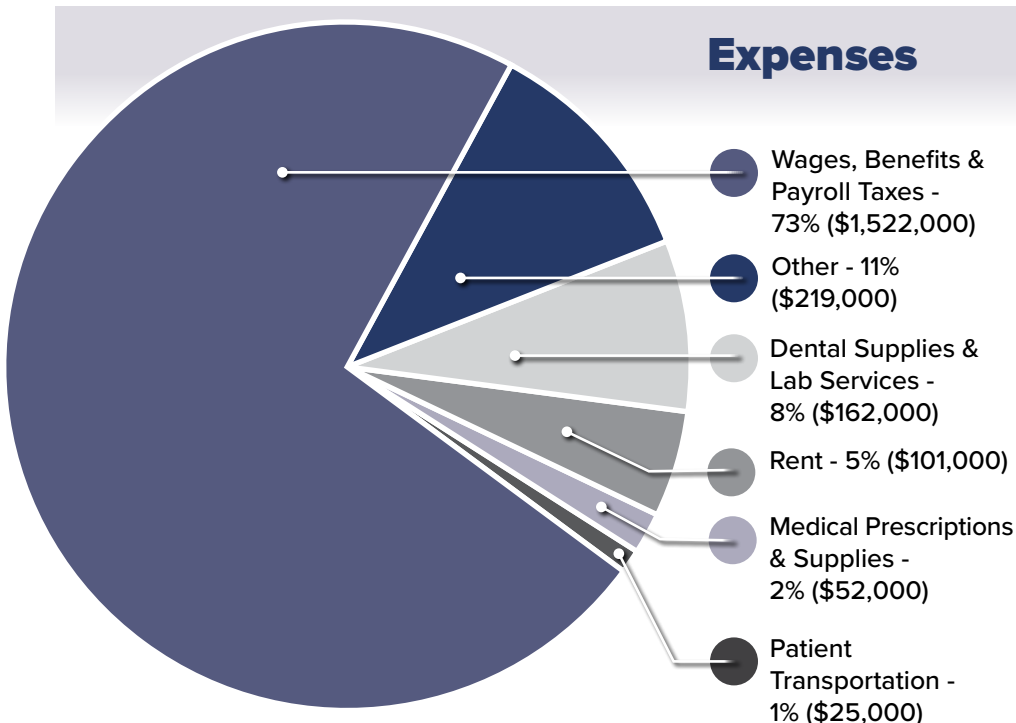
856 B Armour Road  
Oconomowoc WI 53066

### Revenues



**Total Revenue (\$2,311,000)**

### Expenses



**Total Expenses (\$2,081,000)**

# Significant 2023 Grants & Contributions

## **\$50,000 +**

Wisconsin Department of Health Services -  
Oral Health Program  
Wisconsin Department of Health Services -  
Chronic Care  
Wisconsin Department of Administration  
Hope Church  
Roots & Wings Foundation  
Mark Knickelbein Memorial Cribbage Tournament  
Matthew and Christine Teuteberg

## **\$10,000 – \$49,999**

Oconomowoc Area Foundation -  
Richard R. & Karen Bertrand Charitable Fund  
Mallinger Family Foundation  
Oconomowoc Area Foundation  
Quail Pointe  
Delta Dental of Wisconsin Foundation  
Ruehlow Family Foundation, Inc.  
Galaxy Foundation, Inc.  
Robert and Rebecca Wisniewski  
Anonymous  
Jody Nolan  
Betty Schumacher  
Joan Gucciardi  
Lynn Riggs  
Debbink Family Foundation, Inc.  
The Catholic Community Foundation  
Neumann Family Foundation

## **\$5,000—\$9,999**

Aurora Health Care  
ProHealth Care, Inc.  
Oconomowoc Area Foundation -  
Alice Youngberg Kozlowski Fund  
Ocreative Design Studio  
Anonymous  
Dr. James and Heike Warsh  
Scott and Kathryn Allen  
John and Ruth Koehn  
Volunteer Service Club of Pewaukee  
Bank Five Nine  
Craig Brown and Patricia Kiefer  
Virginia Bowen  
Paul and Jan Marie Steinberger  
Dr. Bronner's Family Foundation  
FlorenceCares, Inc.  
Four-Four Foundation, Inc.  
Roehl Foundation, Inc.  
Waukesha County - Community Development Block Grant  
Waukesha Service Club, Inc.  
WDA - Wisconsin Dental Association Foundation, Inc.  
Gordon and Patricia Pierce  
William and Catherine Balthazor  
Terri Takton  
Paul and Helen Stone  
Greater Milwaukee Foundation -  
Norman and Ida Sinske Fund  
Crayon C. Efird  
Michael and Barbara Lorenz Charitable Foundation

## **\$2,000—\$4,999**

Richard and Kristine Heinrich  
Frank and Chris Both  
Benevity Causes  
Tim and Joyann McChesney  
Zion Episcopal Church  
Dennis and Nan Nelson  
Charles and Jennifer Laabs  
Sam and Nancy Bradt  
Kickoff Classic Golf  
Jeanette Holmen  
Terrance and Dawn McAdams  
Greater Delafield Community Fund  
James & Leigh Peterson Family Foundation, Inc.  
Kolaga Family Charitable Trust,  
Suzette M. Kolaga & Molly Ann Pasdera  
Wisconsin Association of Free and Charitable Clinics, Inc.  
Waukesha County Community Foundation -  
Women & Girls Fund  
Dean and Peg Koenigs  
Dr. Peter Geiss  
Dave and Sue Breckenfelder  
Shorehaven Lutheran Homes of Oconomowoc -  
Sunday Morning Worship  
Buck and Liz Silkey  
Kraig and Karen Arenz  
Hubert and Helen Forster  
Randall and Sandee Swanton  
The Townsend Foundation  
Klug Family Foundation  
Patrick and Kathie McAdams  
Oconomowoc Golf Club - Men's Holiday Party Donations  
International Fleet Solution  
Robert and Karen Jones  
Chad and Carrie Vande Zande  
John III and Susan Snyder  
Jon and Lori Anderson  
Rogers Behavioral Health  
Chris and Nancy Olson  
Gregory Wojczak  
Cynthia and Kevin Volm  
Charles Staley and Barbara Mangiafico  
Mike Doland and Patti Swift  
Chris and Michele Gorenc  
Panny Bongardt  
Lakeview Wealth Strategies, LLC  
Waukesha County Community Foundation -  
Peter and Grace Friend Fund  
Mark and Mary Hollister  
Craig and Mary Beth VandenBush  
Daniel and Patti Ewald  
Jerry and Sharon McNellis  
Jo Doran  
Lake Country Foundation, Inc.  
Mills Family Charitable Foundation - Doug and Ginny Mills  
Oconomowoc Woman's Club  
Davidson and Harley Fund, Inc.  
Anonymous  
Janine Warell  
James and Gayle Harrison